

The ***Sacramento Regional Research Institute***, a joint venture of Sacramento Area Commerce and Trade Organization (SACTO) and California State University, Sacramento (CSUS), provides data analysis and economic and demographic studies including, but not limited to:

- Regional economic profiles.
- Economic development data and reports.
- Comparisons with other regions in California and the United States.
- Disaggregation of region-wide data by county and community levels.
- Industry analysis and projections: information technology, biological sciences, medical services, regional retail, finance and insurance industry, and others.
- Econometric analysis: input-output, regression analysis, shift-share analysis, location quotient, and others.
- Location-specific analyses, industry competitive analyses, business-planning information.

Dr. Robert Fountain, a CSUS *Professor Emeritus* with more than 20 years experience in teaching and research on urban development topics, serves as director of the Institute. He has a Ph.D. from UCLA with concentrations in urban land economics, urban planning, housing, and research methodology. The Institute's research staff is under the direction of Senior Research Associate Jeannette Lesjak, who has a Bachelor's Degree in Economics and a Master's Degree in Urban Planning. She has extensive research experience including economic and fiscal impact analysis, development financing, and business location analysis.

For more information about services, please contact the Institute at (916) 441-2144 or CSUS_SACTO_SRRI@yahoo.com.